

ASMC EXECUTIVE COUNCIL MEETING MINUTES
16 Sep 08

The meeting was called to order at approximately 1045 by Capt Dan Genest

ATTENDEES:

Capt Dan Genest, President
Ken Pickler, Eglin Vice President
Lisa Regulus, Hurlburt Vice President
Dedra Hickman, Tenant Vice President
Brenda Dininger, Secretary
April Chapel, Treasurer
Capt Tommy Dawson, Co-Treasurer
Leah Hodge, Programs
John Dininger, Education
Troy Brown, Membership
Laura Gamble, Newsletter
Tammy Robbins, Programs
Ron Millis, CDFM
Lewis Williams, Awards
SSgt Shane Slade, Enlisted Advisor for Hurlburt

The main purpose of today's executive council meeting is to discuss the Gulf Coast Chapter Budget. In the interest of time, Capt Genest asked that we save our questions until the end.

Capt Genest then briefed chapter administrative information. Lisa and Dedra have been working on the re-write of the chapter constitution and plan to get together next month. Enlisted advisors for both bases (Hurlburt and Eglin) please be sure to get together to share ideas between the two bases. Concerning the CDFM-A class our chapter plans to sponsor, we only have 16 people signed up. We need at least 32. Not sure if everyone saw the e-mail. Capt Genest said that he would mention that we need more people to sign up at the chapter monthly luncheon. E-mail voting, is everyone good with this process. Everyone agreed that the e-mail voting is a good process. Monthly reports...our first monthly report was a good effort. We realize that everyone is busy and this is a volunteer effort. We do not intend to follow up each month. Chapter mentoring with the Black Hills

Chapter...Lisa is working and will contact the Black Hills Chapter President in October. We would like to see a game plan, find out what help they might need. Possibly have a joint meeting via VTC or conference call. Our first issue of the new monthly newsletter was published and it was awesome! In particular the "Member Spotlight" was a big hit. Another possible new section is a food critic, someone to critique the monthly chapter luncheon food. Capt Genest reminded everyone to please catch Ken Pickler's article next month entitled "Why Join" (ASMC). It should be an excellent article.

The committee then began to discuss the chapter budget. April Chapel began by briefing our income. Capt Genest asked about the membership rebates (\$3000), "is this once a year or once a quarter"? April said that we get \$5 for every active member. Ken added that it normally goes along with when a member renews their membership. The Eglin gift wrapping usually brings in more than \$25 and April said that this was only an estimate and seemed low. April added that the Chapter received \$161 for the silent auction during the National PDS.

April continued by saying our projected expenses totaled \$27,716 and if you look to the bottom of the spreadsheet, we have a loss of (\$4,691). The chapter will only have a loss if everyone executes their entire projected budgets. Our big money maker is the RPDS and once again this is only an estimate (\$20,000), we could make more or less depending on attendance (approx 450 people) each year.

Under General Operations, the President's Special Awards totaled \$280, estimated \$40 per award is projected. Our new Chapter Annual Awards Committee, chaired by Lewis Williams briefed that we intend to present 7 awards in the Spring timeframe. The following are the categories: Volunteer of the Year, Recruiter of the Year, Accounting & Finance, Budget, Cost, Audit, and Resource Advisor of the Year. Everyone agreed to the cost and categories.

The enlisted advisor for Hurlburt, SSgt Slade, briefed that \$230 was projected to cover the cost for snacks at commander's call and PT formations (Gatorade). This is designed to make the junior enlisted aware of ASMC. Great Idea!

Ways and Means was discussed and membership events (\$500) were mentioned. This includes planned activities such as golfing, bowling, and door prizes.

Under Community Relations, Capt Genest asked what “Give a Child a Christmas” was. April said that we actually sponsor a boy and a girl for Christmas and provide gifts. Deployed Care Packages (\$750) was then discussed. Brenda mentioned that Care Packages were also listed under Ways and Means (\$2000). Capt Genest said that this might be a misunderstanding and that the \$750 listed community relations might need to be deleted. **ACTION ITEM:** Ways and Means and Community Relations; further clarification needed on care package requirements.

Leah briefed the Programs Committee budget. There was some question as to the AV conferences. Leah will get with the Education Program chair (John Dininger). The \$2000 listed for luncheon is the annual “free” lunch for chapter members. Should the audio conference (\$500) be under education or programs and we may need to increase the budget for this purpose? **ACTION ITEM:** Programs and Education (Leah/John) will discuss.

Education committee has a breakout of \$10,000 for scholarships, \$4000 for high school, \$4000 for college, and \$2000 for a chapter member scholarships. The CDFM Military Reimbursement (\$1000) is an estimate.

Membership committee request were self explanatory. No questions were asked.

The Publicity committee had a \$51 fee for web and the question was asked what this was for. It is for a 5 year fee for our chapter domain name.

That concluded our briefing on the budget. Leah mentioned that the RPDS committee will come up with a budget in the next 30 days for final approval. Leah also mentioned a rate increase (registration fee) for the RPDS to help defer expenses.

Capt Genest stated that he would like to see the past 24 month trend analysis and that he would like a baseline reserve of funding. **ACTION ITEM:** The treasurer (April) will provide this information.

Capt Genest said that any additional information concerning the budget will be through e-mail.

The meeting was adjourned at approximately 1130.

Recorded by: Brenda J. Dininger, Secretary, Gulf Coast Chapter