

ASMC EXECUTIVE COUNCIL MEETING MINUTES

7 Jul 10

The meeting was called to order at approximately 0900 by Ken Pickler & Dedra Hickman

ATTENDEES:

Ken Pickler, President
Dedra Hickman, Eglin Vice President & 2010 President-elect
Kathy Davis, Eglin Vice President-elect
Capt Anita Logan, Hurlburt Vice President-elect
Sara Gaffney, Tenant Vice President-elect
Ivonne Caridi-Anderson, Programs
Jon Slingerland, Programs
Kaci Harris, Publicity
Pati Galvan, Publicity
Sheila Hale, Community Activities
Brianna Hoppel, Community Activities
Maika Andrew, Community Activities
Ron Millis, CDFM Program
Sandra Telemacque, Education
Katenna Edwards, Programs
Jason Guzzardo, Information Technology
Jennifer Denega, Ways and Means
April Bennett, RPDS
Laura Gamble, Newsletter
Cleo Battle, Ways and Means

After calling the meeting to order, Ken Pickler stated we would review the budget information today and expressed the need for the incoming officers to vote on a budget immediately after taking office. This will ensure a smooth continuation of key events. After looking at the budget, Amy believes there is room to streamline some things and bring categories to a higher level. This will simplify the process of managing the finances.

Dedra discussed plans for the first program event, in August. MGen Flowers is only available on 13 Aug, a Friday. The EC members recommended selecting an August speaker whose calendar is less dynamic than Gen Flowers, but to also set up a separate, additional event with Gen Flowers if he is still available. Programs will look at options and decide on formal August event.

Dedra asked for ideas regarding improvements for the upcoming year. Pati offered several suggestions for RPDS improvements, based on her experience this year. Ron and Dedra mentioned that that registration & payment procedures could & should be streamlined. Pati &

Ken recommended the RPDS chairs set expectations early in the planning process. Jon said he still plans to host the golf tournament the day after the RPDS.

Jennifer Denega recommends that future air show volunteers be provided only for food vendors. The 2010 volunteers were assigned to supervise childrens' activities with minimal preparation.

Publicity and Newsletter teams will work together to ensure e-mail announcements and newsletters complement each other in communicating effectively with the membership.

Ken presented suggestions from top leadership that maybe we could look at scaling back on RPDS to bring cost per person around \$100.00.

Ken mentioned that Col White had invited us to speak at the all call commanders call in August stating a good opportunity to provide refreshments and recruit new members making the community more aware of the purpose and benefits of ASMC membership.